

Porcelain Lighting

Diffuse is a dynamic company which designs and produces high quality translucent porcelain lighting. Diffuse offers a Bespoke service and a range of lighting available from stock which is sold through their website.

Clients include exclusive hotels, spas, restaurants, bars and private residences worldwide including Sheraton Poznan - Poland, Portopia Hotel, Kobe - Japan, Haagen Dazs - Korea/France, Costa Coffee - UK and the private residence of the Mayor of Miami - USA.

Lucy Boatswain, Design Director of Diffuse Lighting and Young Designer of the Year 2004/05 comments, "Prior to working with RapidHost, our website was difficult and time consuming to update. It was therefore not regularly maintained was not meeting our client's needs. We were also keen to introduce the option to purchase products directly through the website".

FileMaker Database Support

The Diffuse web site is now supported by a bespoke FileMaker database to manage their products and customer orders ensuring integration with their existing PayPal account. RapidHost has worked with Diffuse to develop the custom web site from a template selected by Diffuse Lighting.

Lucy concludes, "The style of our previous website is much improved by the work that RapidHost has done. It is now a far more professional site, easier for both Diffuse and our clients alike. RapidHost have worked alongside us to develop a website that is reliable, functional and looks great. Their customer service and uptime provides us with one less thing to worry about. We are planning on increasing our worldwide customer base and we look forward to working with RapidHost in the future to ensure our customers can access the information they need when they need it."